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FOR IMMEDIATE RELEASE

Lindsay Walters Joins HealthFitness as Director of Business Development

Health care industry veteran will partner with employers to develop and implement wellness solutions

MINNEAPOLIS March 20, 2018 HealthFitness is pleased to announce the addition of Lindsay Walters as director of business development. In her new role, Walters will partner with employers, brokers and consultants to develop and implement wellbeing solutions for companies with 500 to 5,000 employees.

“HealthFitness brings everything to the table in terms of personalized, high-touch, employee-centric wellbeing programs,” says Walters. “An engaging wellness program will help companies attract and retain employees.”

Walters brings 15 years of business development experience in a diverse range of industries, encompassing corporate wellbeing, health care, insurance and non-profit. She held a series of health and benefits leadership positions at Morneau Shepell, USI Insurance Services and Colonial Life.

“Demonstrating the value of our wellness programs to employers and consultants is a tremendous opportunity,” she says. “HealthFitness is positioned to be the single source for a complete and integrated personalized wellness solution—including the best of fitness, wellness, occupational health and a powerful engagement platform.”

“The addition of Lindsay is a key step in the evolution of our sales team and we’re very excited to have her play a crucial role in bringing our wellness solutions to employers,” says Brian Harrigan, HealthFitness senior vice president, sales and development. “Lindsay is incredibly experienced, results-driven and brings a thoughtful, consultative approach that aligns well with our focus on accelerated growth.”

About HealthFitness

HealthFitness, a Trustmark company, is an award-winning provider of health management, corporate fitness and condition management solutions. With more than 40 years of experience, it is URAC- and NCQA-accredited and a proven leader and partner for infusing a culture of health. HealthFitness maximizes client results through personalized interaction and a science-based approach to on-site program management, engagement and prevention. Parent company Trustmark provides a full spectrum of participant benefits to improve well-being through better health and greater financial security. For more information on HealthFitness, visit www.healthfitness.com.

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