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FOR IMMEDIATE RELEASE

Matthew Schwein Joins HealthFitness as Director of Business Development

Health care industry veteran will partner with middle market employers to develop and implement well-being solutions

MINNEAPOLIS December 19, 2017 HealthFitness is pleased to announce the addition of Matthew Schwein as director of business development. In his new role, Schwein will partner with middle market employers, brokers and consultants to develop and implement well-being solutions for companies with 500 to 5,000 employees.

Schwein possesses more than 10 years of health care sales and client management experience, growing and strengthening relationships, forming key strategic alliances and achieving significant revenue growth. Prior to joining HealthFitness, Schwein held a series of sales leadership positions at UnitedHealthcare, focusing on retention and membership growth for group retiree solutions and overseeing the book of business for several strategic broker partners in the small business segment.

“Wellness is a top priority in my life and I was drawn to HealthFitness by the opportunity to bring health and well-being solutions to middle market companies,” Schwein says. “Historically, the middle market has been underserved in the wellness space, but HealthFitness brings everything to the table in terms of personalized, high-touch, employee centric well-being programs—the potential is unlimited.”

“The addition of Matthew is a key step in the evolution of our sales team and we’re very excited to have him play a crucial role in bringing our well-being solutions to middle market employers,” says Brian Harrigan, HealthFitness senior vice president, sales and development. “Matthew is incredibly experienced, results-driven and brings a thoughtful, consultative approach that aligns well with our focus on accelerated growth.”

About HealthFitness

HealthFitness, a Trustmark company, is an award-winning, URAC- and NCQA-accredited provider of health management, fitness and recreation and condition management solutions. With more than 40 years of experience, HealthFitness is a proven leader and partner for infusing a culture of health. We maximize client results through personalized interaction and a science-based approach to on-site program management, engagement and prevention. Parent company Trustmark provides a full spectrum of employee benefits to improve well-being through better health and greater financial security. For more information on HealthFitness, visit <http://healthfitness.com/>

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