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FOR IMMEDIATE RELEASE

Mark Dogadalski joins HealthFitness as Chief Operations Officer
*Industry veteran to bring track record of strategic and operational accomplishments
to leadership team*

MINNEAPOLIS April 25, 2017 HealthFitness is pleased to announce that Mark Dogadalski has joined as its Chief Operations Officer. In this role, Dogadalski will oversee, develop and set the strategic direction for the operations of HealthFitness and work to enhance client satisfaction, achieve business objectives and ensure operational excellence across the company.

“Mark brings more than 20 years of leadership, energy and insight to HealthFitness and will serve as a strong addition to the leadership team,” says Paul Lotharius, HealthFitness President and CEO. “He has built a tremendous track record of strategic and operational accomplishments and brings to this position a solid reputation for developing people and inspiring teams. His wealth of experience will be a valuable asset as we continue to accelerate growth.”

Prior to joining HealthFitness, Dogadalski served as corporate vice president of operations at Huron Consulting Group, supporting the higher education and life sciences practice. Dogadalski was charged with evolving and maturing Huron’s overall operating discipline, infrastructure, and business model to support aggressive growth.

Dogadalski also served 12 years at Optum/UnitedHealth Group in several operational leadership positions around clinical services and well-being, including vice president, community and state implementation and business alignment.

“The pace of change and innovation is increasing at breakneck speed and HealthFitness is poised for tremendous growth as it enters potential new markets and increases product introductions,” said Dogadalski. “I am incredibly energized to help lead the company to its next phase of growth in concert with advancing operational excellence.”

Dogadalski began his career at Accenture/Andersen in the global business solutions and healthcare practices. He graduated with a Bachelor of Science in Engineering from University of Illinois and a Master of Engineering degree in complex business systems engineering from University of Virginia.

About HealthFitness

HealthFitness, a Trustmark company, is an award-winning provider of health management, corporate fitness and condition management solutions. With nearly 40 years of experience, it is URAC- and NCQA-accredited and a proven leader and partner for infusing a culture of health. HealthFitness maximizes client results through personalized interaction and a science-based approach to on-site program management, engagement and prevention. Parent company Trustmark provides a full spectrum of employee benefits to improve well-being through better health and greater financial security. For more information on HealthFitness, visit www.healthfitness.com.

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