



1700 West 82nd Street
Suite 200
Minneapolis, MN 55431
952.831.6830

Media Contact: Andy Jacobson
Senior Marketing Manager
952.897.5257
andy.jacobson@hfit.com

FOR IMMEDIATE RELEASE

Dana Park Joins HealthFitness as Vice President of Business Development

Industry veteran to develop and implement health management and corporate fitness programs

MINNEAPOLIS August 24, 2016 HealthFitness is pleased to announce the addition of Dana Park as vice president of business development. In her new role, Park will partner with employers and consultants to develop and implement high-touch, employee centric health management and corporate fitness solutions.

Dana possesses more than 20 years of health care consulting and corporate wellness experience and has spent her career forming key strategic alliances, growing and strengthening relationships and achieving significant revenue growth. Prior to joining HealthFitness she served in a series of health care consulting leadership positions, focusing on business development and sales strategy and managing relationships with client and vendor partners.

"Employee well-being is a journey that demands the science-based, accredited approach HealthFitness offers," says Park. "I was drawn by the opportunity to partner with consultants to bring a range of full-service solutions to employees, regardless of where they are on the wellness continuum."

"Dana is incredibly experienced, results-driven and brings a thoughtful, consultative approach that aligns well with our focus on accelerated growth defined by entering new markets and increasing product introductions," says Brian Harrigan, HealthFitness senior vice president, sales and development. "We're very excited to have Dana as part of the team."

About HealthFitness

HealthFitness, a Trustmark company, is an award-winning, URAC- and NCQA-accredited provider of health management, corporate fitness and condition management solutions. With nearly 40 years of experience, HealthFitness is a proven leader and partner for infusing a culture of health. We maximize client results through personalized interaction and a science-based approach to on-site program management, engagement and prevention. Parent company Trustmark

provides a full spectrum of employee benefits to improve well-being through better health and greater financial security. For more information on HealthFitness, visit www.healthfitness.com.

#